

Jack Nicklaus' Academy Improves Golf Swing in the Caribbean

Palace Resorts – the company that sets the standard for luxury, all-inclusive resort accommodations – proudly announces the opening of the Jack Nicklaus Academy of Golf on August 15, 2011. The Academy will launch at Moon Palace Golf & Spa Resort in Cancun, Mexico, as well as the company's Riviera Cancun golf course. An additional Academy is scheduled to open at Palace Resorts' Playacar Spa & Golf Club, Mexico, this Fall 2011. With the opening of the golf academy, Moon Palace Golf & Spa Resort, Riviera Cancun and Playacar Spa & Golf Club will be among the only resorts in the Caribbean to boast a Jack Nicklaus Academy of Golf, featuring innovative teaching methods and state-of-the-art integrated technology.

Plan the Wedding of Your Dreams in Cancun!

About 50% of the Destination Weddings planned by North Americans take place in Cancun – drawn to the destination because of its natural beauty, connectivity and infrastructure. With this in mind, Cancun is proud to announce the Cancun Bridal Show; where brides have the opportunity to meet with accommodation representatives, caterers, wedding dress designers, décor reps, meet photographers and videographers, plan the music and fireworks, and, of course, meet with world-class wedding planners. The event will be held on September 30th at the OMNI Cancun Hotel and Villas. For more information go to www.bridalshowcancun.com or www.facebook.com/bridalshowcancun. Vendors can confirm their attendance at info@bridalshowcancun.com or cancunbridalshow@gmail.com

New Promotional Tool for Puerto Morelos, Visiting Virtually

As a way of showcasing the destination's modern hotels and the unique natural environment of the destination and its surroundings, the Cancun CVB has come up with a new way to present Puerto Morelos – via a virtual tour. The program was created with the joint effort of Cancun Hotel Association, local tourism promoters, and the company Camaleón 360. This technological initiative offers a map with virtual tours and high-resolution aerial and land photographs that give a 360° view of the area – giving people all over the world access to the attractions such as beaches, hotels, and local sites. The first stage of the development of this virtual tool includes hotels such as El Cid, Ceiba del Mar, Dreams Riviera Cancun, Secrets Silver Sands, Now Jade, Now Sapphire, Ocean Coral & Turquesa, Zoetry Paraiso de la Bonita, Desire, Azul Beach, and Azul Sensori. Coming this September virtual visitors can go to PuertoMorelos.com and Cancun.travel to travel through the digital tour and start planning or dreaming about their next trip to the beautiful Mexican Caribbean or reminiscing about past trips.

Tennis on the Beach at the First Annual Professional Beach Tennis Tournament

Cancun is proud to host the First Annual Professional Beach Tennis Tournament in Mexico from August 26th to the 28th. The beautiful beach destination will play host to some of the most renowned players such as, Daniel Langre, three time winner of the Davis Cup Mexico, and Peruvian tennis star Pablo Arraya. This great sporting event, held in partnership with The Cancun CVB, will have national coverage on the television network TV Azteca with reports from Ines Sainz -who has been working to promote this sport that fuses tennis and beach volleyball and is becoming very fashionable in Italy and Spain, as well as gaining a growing market in the United States, Australia, Brazil, Argentina and Uruguay. The Tournament 2011 edition will be headed by Mariano Errecalde, who has a 27-year history in the world of professional tennis and will kick-off the tournament with a showcase game between Daniel Langre, Pablo Arraya, Andrés Sáenz and himself. For more information contact Mariano Errecalde, e-mail: cancunbeachtennis@yahoo.com.mx & cancunbeachtennis@gmail.com or visit www.cancunbeachtennis.com